



Your weekly Emerald Coast Chapter News & Updates

By *Brandy Laws, Realtor®*

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Please see attachment:

→ ***Women's Expo and Vendor Signup***

Menu for Feb. 2 meeting:

(Please remember that you must call or email the hospitality hotline by noon tomorrow, 01/29/2010)

Salad: Mixed greens with Tomatoes, Red Onions, Cucumbers

Entrée: Prime Rib au jus
Oven Roasted Potato
Sautéed Vegetable

Dessert: 1 white and 1 dark chocolate strawberry

Vegetarian Platter or Chef Salad also available.

I am hosting a 5-week program In March and would like to offer it to ABWA members at a special discount.
Offered by Success Coach, Darlene Dean

GET CLIENTS NOW!

Are you ready to increase your client base –
And increase your bottom line?

(ABWA Members – get total of \$100 off price if Registering by Feb 12th
Use **SPECIAL DISCOUNT CODE ABW2** for ABWA Members only.)

5-week program starts March 1st.

This tele-series (you can participate in the comfort of your home!) will help you understand the sales cycle and your buyers' psychology. You'll design a custom plan – suited just for you, and put it to use right away.

This proven program is ideally suited for service-based businesses (Realtors, accountants, chefs, home-based businesses, travel agencies, etc).

More details: Coach For Results:
www.CoachForResults.com/workshops/gcn/gcn_intro.html

Questions? Email Darlene at Info@CoachForResults.com

One-day SkillPath Seminar in Pensacola
4 ABWA Members will go as our Guests!
(Could you be one of them? Attend Feb meeting and find out!)

How to Become a Better Communicator

When: March 5, 2010 9:00 – 4:00pm
Where: Pensacola Civic Center
201 E Gregory Street
Pensacola, FL

Cost: \$149 (\$139ea if 4 attend)

For more Information: 1-800-873-7545
<http://www.skillpath.com/seminfo.html/st/PICS>

- How to create rapport, build trust and establish your credibility
- Making an Impact – how to have power and influence with people
- Clear & assertive communication skills
- Communicating with difficult people in tough situations
- How to make an unforgettable, positive first impression
- Business etiquette – professional polish that shows

See Attachment for flier and vendor sheet:

Hello Everyone

The Fort Walton Beach Charter Chapter of the American Business Women’s Association will be hosting the Women History Expo on March 27th, 2010. I have attached copies of the vendor’s form and forms for advertisement. Please let me know if you are interested in participating and please share the information with others. We are excited to bring the Expo back to the Santa Rosa Mall this year during Women History Month. We hope the event will be a huge success. If you have any questions please feel free to contact me at 862-0111 ext 1740.

Thanks,
Mary Florence
Baskets by Mary
www.basketsbymaryflo.com

IMMEDIATE RELEASE

January 12, 2010

WOMEN'S HISTORY EXPO

Here is your chance to support a special event focusing entirely on women! March is Women's History Month

The Fort Walton Beach Charter Chapter of the American Business Women's Association will sponsor a Women's History Expo at Santa Rosa Mall on Saturday, March 27th, 2010.

Event time is: 10am till 4pm

Seminars on Women's History, Career Counseling, Health Issues, Senior Citizen Issues, and Child Care.

Entertainment and a fashion show just in time for Easter

The American Business Women's Association is an organization whose mission is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow professionally through leadership, education, networking, support and national recognition. The proceeds from this event are used for scholarships and professional development.

For vendor or sponsor information please visit www.abwa-fwbcc.org call 850-314-3010 or email Publicity@ABWA-FWBCC.org

Lynn, I would love to volunteer with the event listed below and also donate a basket for either a door prize or auction item. Just me know
Mary

Subject: Total Woman's Health Package Flier FINAL.pdf - Adobe Acrobat Standard

Happy New Year!

We are very excited to share the attached information on the **Total Women's Health Package Giveaway** and the **Little Black Dress Party** which will be held on May 22 at the Emerald Coast Conference Center.

The purpose of the giveaway is help educate area women about the need to have regular health screenings to prevent disease and maintain good health.

The purpose of the event is to continue the health education process and to raise money for women's charities in our area. All proceeds of the event will go to support a several women's organizations such as the Susan B. Komen Breast Cancer Foundation, Shelter House and Opportunity, Inc. Our goal is to raise \$50,000 this year to support these great women's charities in our area.

Please register to win and share this with all your friends!

Watch for more information on the Little Black Dress Party coming soon! Tickets will be going on sale shortly and will be available through any of the listed sponsor businesses.

If you would like to have your business involved in this event, donate an item for auction or if you would like to volunteer personally, please contact Andi Mahoney at 850-863-8204 or amahoney@white-wilson.com.

Thank you,

Lyn Kelley
